

# NATIONAL WESTERN CENTER

LOCAL IMPACT  GLOBAL REACH

May 24, 2017

## Agriculture Organizational Outreach:

### Local:

Colorado Onion Association  
Colorado Potato Administrative Committee - Area III  
Colorado Nursery & Greenhouse Association  
Colorado Elk Breeders Association  
**Rocky Mountain Farmers Union\***  
Colorado Foundation for Agriculture  
Colorado Livestock Association  
Colorado Water Conservation Board  
Colorado Wool Growers Association  
Western Dairy Association\*  
North American South Devon Association\*  
Trout Unlimited\*  
Colorado Outfitters Association  
**Colorado Farm Bureau**  
Colorado Corn Administrative Committee  
Green Industries of Colorado  
Rocky Mountain Society of Aviculture\*  
Rocky Mountain Agribusiness Association\*  
**Colorado Beef Council**  
**Colorado Agritourism Association**  
Colorado Potato Administrative Committee - Area II  
Colorado Angus Association  
Colorado Agricultural Aviation Association  
Rocky Mountain Buffalo Association\*  
**Colorado Pork Producers Council**  
Colorado Aquaculture Association  
Colorado Independent Cattle Growers Association  
**Colorado Fruit & Vegetable Growers Association**  
**Colorado Corn Growers Association**  
Western Colorado Angus Association\*  
Colorado Veterinary Medical Association  
Colorado Simmental Association  
Western Sugar Cooperative\*  
Colorado Association of Conservation Districts  
**Colorado Cattlemen's Association**  
CO Horse Council/Rky Mtn Horse Expo

Colorado Cooperative Council  
Colorado Agriculture Council  
Colorado State Grange  
Colorado Sugarbeet Growers Association  
Rocky Ford Growers Association  
Colorado Bowhunters  
Colorado Mule Deer Association  
Colorado Limousin Breeders Association  
**Colorado Agricultural Leadership Program**  
Colorado Wheat  
Colorado Association of Wheat Growers  
Valley Organic Growers Association  
Colorado Organic Producers Association  
Rocky Mountain Bean Dealers Association\*  
Mountain States Texas Longhorn Association\*  
The North American Piedmontese Cattle Association\*  
Opal Foods  
Colorado Egg, LLC  
Countryside Pullets  
Hillside Egg Farm  
Morning Fresh Farms  
Nest Fresh  
Sparboe Farms  
Colorado Energy Coalition

### Regional/National:

American National CattleWomen, Inc.  
North American Meat Institute  
Southwest Lowline Angus Breeders Association  
United States Potato Board\*  
American Maine-Anjou Association  
National Lamb Feeders Association  
American Sheep Industry Association\*  
National Council of Farmer Cooperatives  
Llama Association of North America

\* signifies a regional or national organization that is either headquartered in or focused on Colorado

XXX signifies that a meeting was held or presentation given to this group as of May 24, 2017, at the request of the organization

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National Bison Association\*  
American Highland Cattle Association\*  
National Pork Board  
American Salers Association\*  
American Sugarbeet Growers Association  
International Texas Longhorn Association  
American Brahman Breeders Association  
CattleFax\*  
National Milk Producers Federation  
American Poultry Association  
National Pork Producers Council  
Texas Longhorn Breeders Association of America  
National Cattlemen's Beef Association\*  
Dairy Calf and Heifer Association  
Beefmaster Breeders United  
North American Limousin Foundation\*  
American Boer Goat Association  
American Lamb Board\*  
American Shorthorn Association  
American Gelbvieh Association\*  
U.S. Meat Export Federation\*  
Cattlemen's Beef Board\*  
American Wagyu Association  
American Dairy Goat Association  
National Farmers Union  
American Hereford Association  
American Simmental Association  
American Farm Bureau  
National Livestock Producers Association\*  
National Reining Horse Association  
American Angus Association  
Braunvieh Association of America  
American International Charolais Association  
Red Angus Association of America  
Belted Galloway Society  
Piedmontese Association of The United States  
American Chianina Association  
Alpaca Owners Association  
American Stock Dog Registry  
Livestock Marketing Association

United States Animal Health Association  
National Institute for Animal Agriculture\*  
Western United States Agricultural Trade Association  
Western Growers Association\*  
Western Region Soybean Board  
aWhere Inc.\*  
AgFunder

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<Date>

<Name>

<Organization>

<Address>

<City, State, Zip>

Dear \_\_\_\_\_:

In June 2013, the National Western Center (NWC) founding partners – the Western Stock Show Association (WSSA), Colorado State University (CSU), History Colorado (HC), Denver Museum of Nature & Science (DMNS) and the City and County of Denver (CCD) set out to create a unique, year-round campus, seeking to become *the* global destination for agricultural heritage and innovation, while providing arts, cultural and educational amenities.

The past three years have put in motion the critical planning and core financial resources needed to advance the NWC vision. Our bold journey started with the creation of the NWC Master Plan, quickly followed by passage of Colorado House Bill 15-1344 to accelerate the development of CSU facilities at the NWC. This was followed by the overwhelming support of Denver voters to pass Measure 2C, and then the approval by the State's Economic Development Commission of the largest ever Regional Tourism Act award. When combined with the \$125 million commitment from the WSSA, the NWC project has secured over \$1 billion of initial funding to transform the historic home of the National Western Stock Show and Denver Coliseum site into an expected 250-acre campus focused on solving some of the world's most significant sustainable food production issues, including intersections between food and health, water, and the environment.

With initial resources in hand and with growing project momentum, Mayor Michael B. Hancock announced the creation of the Office of the National Western Center (NWCO) in late January 2016 to oversee and coordinate the implementation of this significant transformational project on behalf of the City and County of Denver and its partners.

To make this bold vision a reality, we need your help as a thought partner. We would like to schedule a time our team could meet to provide you and your <association/organization> an update and discuss possible partnership opportunities between the NWC and <association/organization name> as the project continues to evolve. Please feel free to reach out to me directly at [kelly.leid@denvergov.org](mailto:kelly.leid@denvergov.org) to discuss the project further. You can also visit our website at [www.denvergov.org/nationalwestern](http://www.denvergov.org/nationalwestern) to learn more about the project. We look forward to the journey ahead.

Sincerely,

Kelly R. Leid  
Executive Director

